

Introduction to Social Enterprise Development Training

The Introduction to Social Enterprise Development Training is a programme derived from the full Co-operative and Social Enterprise Development Workers Training Programme.

It is not a substitute for the full course but aims to meet the needs of Community Development Workers and Community Champions to identify the potential for social enterprise in the communities in which they work. It also helps them identify the support groups need to develop from the development of the initial enterprise idea to a stage where a specialist Co-operative or Social Enterprise Development Worker needs to be brought in to provide expertise.

The programme is delivered over four days and takes the following form:

Day 1. What is social enterprise

- Definitions of social enterprise
- Types of social enterprise

Day 2. Working with potential social enterprises

- What makes groups successful
- Good process
- Problem solving
- Helping clients find the support they need

Day 3. Feasibility and risk analysis

- Market
- Production
- Management
- Assessment of feasibility
- Risk analysis

Day 4. Funding, finance and resource acquisition

- Establishing the resource needs of the enterprise
- Funding v. finance
- Sources of finance